

Thinking of getting a new website?  
Fill out this worksheet to better prepare!



Why do I need a website?

What do I want people to DO on my website?

What is an appropriate investment to make sure my website can do what I need it to do?

How long does this website need to last before I dramatically update it again?

Now – for the checklist!

- Make sure your domain is available
- If it's available, go register it! We suggest Namecheap.com
- Find other websites you love, write down what you love about them, and why you love those things about them.
- Start writing some website text, even if it may change later.
- Have some photography assets.
- If blogging or writing is part of your site, have at least 3–5 posts written, edited, and ready to publish.